

CONTRACT



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Friends of Ben Cayetano C/O
KWME
600 Kapiolani Blvd
One Kapiolani Building
Suite 212
Honolulu, HI 96813

Contract / Revision 935857 /		Alt Order #
Product \$2050 FR WK OF 7/9		
Contract Dates 07/24/12 - 07/29/12		Estimate #
Advertiser Cayetano/NP/Mayor		Original Date / Revision 07/23/12 / 07/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB# 9913141	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	07/24/12	07/29/12	The View	8:58-10:00 am / Hc		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-TWTF--				1	\$150.00			
N 2	KITV	07/25/12	07/29/12	KITV News At 5	5-5:30pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--WTF--				1	\$300.00			
N 3	KITV	07/26/12	07/26/12	ROOKIE BLUE	9-10pm		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	---T---				1	\$1,600.00			
Totals											3	\$2,050.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/27/12	3	\$2,050.00	\$1,742.50	\$82.11	\$1,824.61
Totals	3	\$2,050.00	\$1,742.50	\$82.11	\$1,824.61

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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And:

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KWME
600 Kaplolanl Blvd
One Kaplolanl Building
Sulte 212
Honolulu, HI 96813

Contract / Revision 935858 /		Alt Order #
Product 7/24 WK		
Contract Dates 07/24/12 - 07/29/12		Estimate #
Advertiser Cayetano/NP/Mayor		Original Date / Revision 07/23/12 / 07/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB# 9913141	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	07/25/12	07/27/12	KITV 4 News This Morning	5-7am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	--WTF--				2	\$100.00			
N 2	KITV	07/25/12	07/27/12	GMA M-F	7-9am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	--WTF--				3	\$100.00			
N 3	KITV	07/28/12	07/28/12	KITV4 NewsThis Mom Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S-				1	\$100.00			
N 4	KITV	07/29/12	07/29/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				1	\$100.00			
N 5	KITV	07/24/12	07/27/12	The View	8:58-10:00 am / Hc		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-TWTF--				1	\$150.00			
N 6	KITV	07/24/12	07/27/12	Dr Oz 4-5p	4-5p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-TWTF--				3	\$150.00			
N 7	KITV	07/29/12	07/29/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				1	\$300.00			
N 8	KITV	07/25/12	07/27/12	KITV News At 6	6-6:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	--WTF--				1	\$500.00			
N 9	KITV	07/28/12	07/28/12	KITV News at 6 Saturday	KITV News at 6 Sa		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S-				1	\$500.00			
N 10	KITV	07/25/12	07/27/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	--WTF--				3	\$500.00			
N 11	KITV	07/25/12	07/27/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	3	\$900.00

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Contract / Revision	Alt Order #
935858 /	

Contract Dates	Product	Estimate #
07/24/12 - 07/29/12	7/24 WK	

Advertiser	Original Date / Revision
Cayetano/NP/Mayor	07/23/12 / 07/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		07/23/12	07/29/12	--WTF--				3	\$300.00																													
N 12	KITV	07/28/12	07/28/12	KITV 4 News at 10 Sat	KITV 4 News at 10		:30			NM	1	\$500.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>07/23/12</td><td>07/29/12</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		07/23/12	07/29/12	-----S-				1	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		07/23/12	07/29/12	-----S-				1	\$500.00																													
N 13	KITV	07/29/12	07/29/12	KITV 4 News at 10 Sun	KITV 4 News at 10		:30			NM	1	\$500.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>07/23/12</td><td>07/29/12</td><td>-----S</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		07/23/12	07/29/12	-----S				1	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		07/23/12	07/29/12	-----S				1	\$500.00																													
N 14	KITV	07/24/12	07/24/12	MIDDLE/LAST MAN	7-8pm		:30			NM	1	\$600.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		07/23/12	07/29/12	-T-----				1	\$600.00																													
N 15	KITV	07/25/12	07/25/12	FINAL WITNESS	9-10pm		:30			NM	1	\$1,200.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>07/23/12</td><td>07/29/12</td><td>--W----</td><td></td><td></td><td></td><td>1</td><td>\$1,200.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		07/23/12	07/29/12	--W----				1	\$1,200.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		07/23/12	07/29/12	--W----				1	\$1,200.00																													
D 16	KITV	07/26/12	07/26/12	ROOKIE BLUE	9-10pm		:30			NM	0	\$0.00																										
N 17	KITV	07/29/12	07/29/12	SECRET MILLIONAIRE	7-8pm		:30			NM	1	\$1,000.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		07/23/12	07/29/12	-----S				1	\$1,000.00																													
N 18	KITV	07/29/12	07/29/12	EXT MKOVER:WEIGHT LOS8-10P			:30			NM	1	\$1,200.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		07/23/12	07/29/12	-----S				1	\$1,200.00																													
D 19	KITV	07/25/12	07/27/12	KITV News At 5	5-5:30pm		:30			NM	0	\$0.00																										
Totals											26	\$10,000.00																										

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	26	\$10,000.00	\$8,500.00	\$400.52	\$8,900.52
Totals	26	\$10,000.00	\$8,500.00	\$400.52	\$8,900.52

Signature: _____ Date: _____

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And:

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KWME
600 Kapiolani Blvd
One Kapiolani Building
Suite 212
Honolulu, HI 96813

Contract / Revision 936260 /		Alt Order #
Product 7/30 WK		
Contract Dates 07/30/12 - 08/07/12		Estimate #
Advertiser Cayetano/NP/Mayor		Original Date / Revision 07/24/12 / 07/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB# 9913141	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

KITV_MT - 936260ME

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	08/06/12	08/07/12	Keiki Hula M-Tu 630-10p	630-1030p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	22-----				4	\$200.00			
Totals											4	\$800.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/07/12	4	\$800.00	\$680.00	\$32.04	\$712.04
Totals	4	\$800.00	\$680.00	\$32.04	\$712.04

KITV - 936260TV

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	07/30/12	08/03/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	11111--				5	\$100.00			
N 3	KITV	08/04/12	08/04/12	KITV4 NewsThis Mom Sa/SuKITV4 NewsThis M			:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-----S-				2	\$100.00			
N 4	KITV	08/05/12	08/05/12	KITV4 NewsThis Mom Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-----S				1	\$100.00			
N 7	KITV	08/05/12	08/05/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-----S				1	\$300.00			
N 8	KITV	07/30/12	08/03/12	KITV News At 6	6-6:30pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	11111--				5	\$500.00			
N 10	KITV	07/30/12	08/03/12	KITV News At 10	10-1035pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				4	\$500.00			

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Contract / Revision 936260 /		Alt Order #
Contract Dates 07/30/12 - 08/07/12		Product 7/30 WK
Advertiser Cayetano/NP/Mayor		Estimate #
Original Date / Revision 07/24/12 / 07/24/12		

KITV - 936260TV

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
14	KITV	07/31/12	07/31/12	NY MED	9-10pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$800.00			
15	KITV	08/01/12	08/01/12	MIDDLE/SUBURGATORY	7-8pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--W----				1	\$700.00			
17	KITV	08/02/12	08/02/12	WIPEOUT	8-9pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---T---				1	\$800.00			
18	KITV	08/05/12	08/05/12	EXT MKOVER:WEIGHT LOS8-10P			:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$1,200.00			
19	KITV	07/30/12	08/03/12	KITV News At 5	5-5:30pm		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$300.00			
20	KITV	08/03/12	08/03/12	Keiki Hula	6-10p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				2	\$400.00			
21	KITV	08/04/12	08/04/12	Keiki Hula	6-10p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				2	\$400.00			
Totals											31	\$12,200.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	31	\$12,200.00	\$10,370.00	\$488.63	\$10,858.63
Totals	31	\$12,200.00	\$10,370.00	\$488.63	\$10,858.63

Contract Totals 35 \$13,000.00

Signature: _____ Date: _____

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KGMB
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

Contract / Revision 798024 /		Alt Order #
Product July 22 Week 5		
Contract Dates 07/23/12 - 07/29/12	Estimate #	
Advertiser Ben Cayetano for Mayor		Original Date / Revision 07/17/12 / 07/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Bruce Nakamura	Sales Office Honolulu-Local
Special Handling		
Demographic Households		
		Total Ratings 113.30
IDB# 2500	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Plus - Honolulu
 c/o KWME, Inc.
 600 Kapiolani Blvd., Suite #212
 Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	07/23/12	07/29/12	M-Su HI News NOW at 5p	5p-530p		:30				NM	4	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--				4	\$485.00	6.70			
N 2	KGMB	07/23/12	07/29/12	M-F HI News NOW at 6p	6p-630p		:30				NM	4	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--				4	\$720.00	6.40			
N 3	KGMB	07/23/12	07/29/12	HI News NOW at 10p	10p-1035p		:30				NM	3	\$3,315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	1-11---				3	\$1,105.00	10.00			
N 4	KGMB	07/23/12	07/29/12	NCIS	7p-8p		:30				NM	1	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	-T-----				1	\$1,455.00	11.60			
N 5	KGMB	07/23/12	07/29/12	CSI	9-10p		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	--W----				1	\$910.00	5.90			
N 6	KGMB	07/23/12	07/29/12	60 Minutes	6p-7p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	-----S				1	\$800.00	8.30			
N 7	KGMB	07/23/12	07/29/12	The Mentalist	9p-10p		:30				NM	1	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	-----S				1	\$860.00	5.10			
N 8	KGMB	07/23/12	07/29/12	HI News: Sunrise 5-8a	5a-8a		:30				NM	3	\$645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$215.00	0.00			
N 9	KGMB	07/23/12	07/29/12	Late Show wDavid Letterma	1030p-1130p		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	1-----				1	\$180.00	0.00			
N 10	KGMB	07/23/12	07/29/12	CBS This Morning	8a-10a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	1-----				1	\$15.00	0.00			
Totals										113.30		20	\$13,000.00

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CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Media Plus - Honolulu
c/o KWME, Inc.
600 Kapiolani Blvd., Suite #212
Honolulu, HI 96813

Contract / Revision 798285 /		Alt Order #
Product 2012 Ben Cayetano for Mayor-Primary 7/23		
Contract Dates 07/23/12 - 07/27/12		Estimate # week 5
Advertiser Ben Cayetano for Mayor		Original Date / Revision 07/17/12 / 07/20/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Nani Liu	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
		Total Ratings 22.30
IDB# 2500	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KHNL	07/23/12	07/27/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	11111--				5	\$170.00	1.00			
N 2	KHNL	07/23/12	07/27/12	NBC Today Show	7a-9a		:30				NM	5	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	11111--				5	\$230.00	1.10			
N 3	KHNL	07/23/12	07/27/12	Hi News Now at Five	5p-530p		:30				NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWT---				3	\$195.00	0.00			
N 4	KHNL	07/23/12	07/27/12	Hi News Now at 5:30	530p-6p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWT---				3	\$250.00	0.00			
N 5	KHNL	07/23/12	07/27/12	NBC Nightly News	6p-630p		:30				NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWT---				2	\$360.00	2.60			
N 6	KHNL	07/23/12	07/27/12	Hi News Now at Ten M-Su	10p-1035p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWT---				3	\$350.00	2.20			
N 7	KHNL	07/23/12	07/27/12	Americas Got Talent	7p-8p		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	-T-----				1	\$975.00	0.00			
N 8	KHNL	07/23/12	07/27/12	Americas Got Talent	8p-9p		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	-T-----				1	\$975.00	0.00			
N 9	KHNL	07/23/12	07/27/12	Americas Got Talent	8p-9p		:30				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	--W----				1	\$480.00	0.00			
N 10	KHNL	07/23/12	07/27/12	The Doctors	3p-4p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--				1	\$65.00	0.00			
Totals												25	\$7,600.00

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